



**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

FOR IMMEDIATE RELEASE

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YMCA Branches Serving as Official Host Locations for “The World’s Largest Swimming Lesson™”

[Fort Wayne, IN May 27, 2014] On Friday, June 20th, 2014, tens of thousands of kids and adults at aquatic facilities around the world will unite for the fifth year in a row to set a new Guinness World Record™. The global record attempt for The World’s Largest Swimming Lesson™ (WLSL), will take place at 11am ET (3 pm GMT, 8 am PT.)

Team WLSL holds the current Guinness World Record™ for the largest simultaneous swimming lesson, which stands at 32,450 participants representing 13 different countries across five continents! The 2013 WLSL event generated more than 50 million media impressions, spreading the event’s important message to hundreds of thousands of families.

Tragically, drowning remains the leading cause of unintended; injury related death for children ages 1-5, and the second leading cause of accidental death for children under 14. Research shows participation in formal swimming lessons can reduce the risk of drowning by 88% among children aged 1 to 4, yet many kids do not receive formal swimming or water safety training.

Renaissance Pointe YMCA, Parkview Family YMCA and the Central Branch YMCA will be serving as official Host Location Facilities for the WLSL 2014 event. To learn more about this event, contact one of the participating YMCA’s (Central Y 260.422.6486, Renaissance Pointe Y260.447.4567, Parkview Y 260.497.9996) or visit the YMCA of Greater Fort Wayne website at fwymca.org.

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About the YMCA of Greater Fort Wayne

The YMCA has long been committed to strengthening the greater Fort Wayne community through youth development, healthy living and social responsibility. The YMCA of Greater Fort Wayne serves more than 73,000 people across Allen, Wells, Whitley and LaGrange counties through six membership facilities, as well as two program branches and YMCA Camp Potawatami. The mission of the Y is to put Christian principles into practice through programs that build healthy spirit, mind and body for all. Visit fwymca.org or join us on Facebook.