

Practical Responsibilities of Branch Advisory Boards

- Review and Critique monthly finances. Make recommendations.
- Review and Critique annual budget. Make recommendations.
- Approve Annual Campaign Goal.
- Work Annual Campaign; prospecting, team leading, thank yous, major gifts, etc.
- Review Annual Campaign success/failures. Make recommendations.
- Review, prioritize, and recommend deferred maintenance projects
- Review, prioritize, and recommend fitness and program equipment needs/wants.
- Review Facility Audit and Redwoods Risk Management Assessment. Make recommendations.
- Participate in creation of Strategic Plan – Action Steps. Ongoing review of progress throughout the year.
- Review Performance Measurement Tools; Seer, Secret Shoppers, Comment Cards, Focus Groups, Member Satisfaction
- Assess Program Needs. Make recommendations.
- Assess Community Needs. Make recommendations.
- Assess Board Effectiveness.
- Nominate New Board Members.
- Orient New Board Members.
- Co-lead community education sessions; Rotary, Lions, PTA, etc.
- Identify Community and Corporate Collaborators.
- Recruit Celebration of Youth nominees.
- Discuss Branch specific topics and make recommendations to staff.
- Hands-on volunteerism for events/programs.
- Works with the CEO and COO to hire the Branch Director.
- Focuses on the branches needs and wants but understands the Associations priorities.
- Develop a Branch Board Chart of Work.